



2024 BY THE NUMBERS

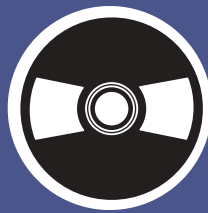
GERMANTOWN COMMUNITY LIBRARY



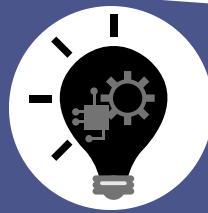
225,000+
PRINT



64,000+
DIGITAL



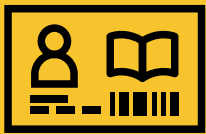
56,000+
AUDIO / VISUAL



13,000+
LIBRARY OF
THINGS

=

358,184
ITEMS CHECKED OUT
& **5,200+**
NEW ITEMS
ADDED



11,799
REGISTERED
LIBRARY CARDS



37,080
SERVICE
QUESTIONS



103,707
LIBRARY VISITS
IN 2024!

9,898 PUBLIC
COMPUTER
LOGINS

15,197 WIRELESS
LOGINS

1,370 COMMUNITY
& STUDY
SPACES USED

4,842 LESSONS &
VIDEOS VIEWED
ON UNIVERSAL
CALSS

1,052 PEOPLE
WORKED ON
COMMUNITY
PUZZLES

1,115 VOLUNTEER
HOURS
COMPLETED

21,356

PEOPLE
ATTENDED

530

PROGRAMS

10,000+ PEOPLE AT PROGRAMS
AT THE LIBRARY

11,000+ PEOPLE AT PROGRAMS
HELD OUTSIDE THE LIBRARY

36,406

PARTICIPANTS IN
SELF-DIRECTED
ACTIVITIES

THE VALUE OF MATERIAL CHECKED OUT BY
PATRONS AT THE GERMANTOWN
COMMUNITY LIBRARY IN 2024 WAS



\$5,803,819

LAUNCHED IN 2022, OUR
OUTREACH SERVICES
DEPARTMENT CHECKED OUT

12,223

ITEMS





BUILD CONNECTIONS, ENRICH LIVES

GERMANTOWN COMMUNITY LIBRARY

**NEW
SERVICES**

APR

NEW PROGRAM
CALENDAR
AVAILABLE FOR
PROGRAM & ROOM
SCHEDULING

JUNE

EXPANDED PATIO
AREA AVAILABLE
& RIBBON
CUTTING HELD

AUG

NEW MONARCH
CATALOG
AVAILABLE

SEPT

EXPANDED YOUTH
AUDIO COLLECTIONS
INCLUDES CHAPTER
BOOK & TONIES

ADDITIONAL FACILITY & SERVICES UPDATES:

- JAN: WINTER READING PROGRAM HELD WITH 2,400+ PARTICIPANTS
- APR: HOSTED KETTLE MORAIN FINE ARTS GUILD SHOW IN ADDITIONAL TO THE ART SHOW FOR THE GERMANTOWN SCHOOL DISTRICT
- APRIL: LIBRARY'S 60TH ANNIVERSARY CELEBRATION HELD
- JUNE: SUMMER READING CHALLENGE HELD WITH 1,500+ PARTICIPANTS AND 8,500+ LOGS TURNED IN (1.8+ INCREASE FROM LAST YEAR)
- JULY: LIBRARY WAS THE GRAND MARSHAL IN THE GERMANTOWN PARADE
- OCT: HELD FALL HOLIDAY STORYTIMES WITH LOCAL SENIOR LIVING FACILITIES
- SEPT: CREATED ADDITIONAL STAFF WORKSPACE & STORAGE AREAS
- SEPT: \$45,000+ IN FUNDING WAS RAISED FROM LOCAL BUSINESSES, ORGANIZATIONS & INDIVIDUALS FOR OUR PATIO EXPANSION PROJECT TO INCLUDE EXPANDED AREA, PICNIC TABLES/UMBRELLAS, EARLY LITERACY ITEMS, MUSICAL INSTRUMENT GARDEN, ADA-ACCESS, YEAR-ROUND BIKE RACK & UPDATED LANDSCAPING/DONOR BRICK AREA
- 2024: IN ITS THIRD YEAR, OUTREACH SERVICES CHECKED OUT 12,000+ ITEMS TO SCHOOL, SENIOR LIVING FACILITIES & COMMUNITY ORGANIZATIONS
- 2024: WORKED THROUGH PROCEDURES & ADJUSTMENTS IN RESPONSE TO REDUCED LIBRARY HOURS, STAFFING & SERVICES

**THANK YOU
FOR USING THE
GERMANTOWN
COMMUNITY
LIBRARY!**



OUR LIBRARY OF THINGS & LIBRARY OF THINGS, JR. COLLECTIONS INCLUDE DOZENS OF PUZZLES, BOARD GAMES, EARLY LITERACY KITS, TONIES, MEREADERS, CRAFT KITS, DISCGOLF, HIKING, ADVENTURES PASSES & MORE!

WHAT'S NEXT IN 2025?

- RETURN TO NORMAL HOURS
- EXPANDED COLLECTIONS
- NEW PROGRAMS INCLUDING YOUTH SUMMER PROGRAMS & PROGRAMS FOR TWEENS!

PROGRAM HIGHLIGHTS

GERMANTOWN
COMMUNITY LIBRARY



BUILD CONNECTIONS
ENRICH LIVES

WE HELD OUR 60TH ANNIVERSARY CELEBRATION IN APRIL WITH LIBRARY HISTORY DISPLAYS, A SLIDE SHOW, COLLABORATIVE ART PROJECT & CAKE!



EVERY FEBRUARY, THE LIBRARY WELCOMES 2ND GRADES FROM LOCAL SCHOOLS FOR OUR ANNUAL LIBRARY FIELD TRIPS!



THE FRIENDS OF THE GERMANTOWN COMMUNITY LIBRARY SOLD OVER 350 BASKETS THIS YEAR AND DONATED \$40,000 TO THE LIBRARY TO BE USED FOR PROGRAMS, MATERIAL & SERVICES IN 2025!

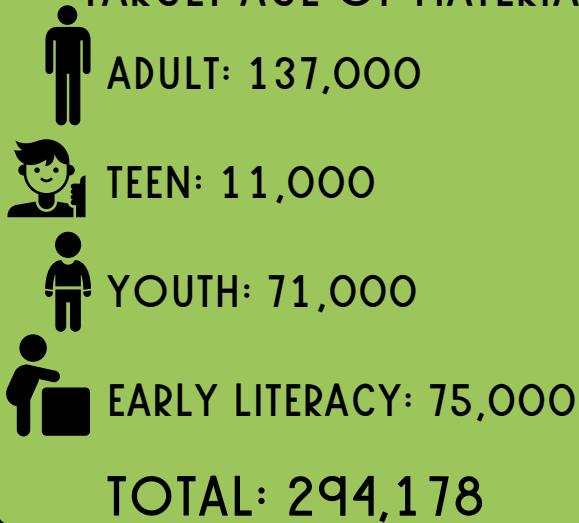
WE HELD OUR FIRST HOLIDAY KINDERMART VENDOR FAIR EVENT AT THE LIBRARY IN DECEMBER. WE HAD OVER 24 YOUTH VENDOR TABLES AND OVER 250 PEOPLE STOP BY TO SHOP AT THIS EVENT!



GERMANTOWN COMMUNITY LIBRARY 2024 CIRCULATION BY THE NUMBERS

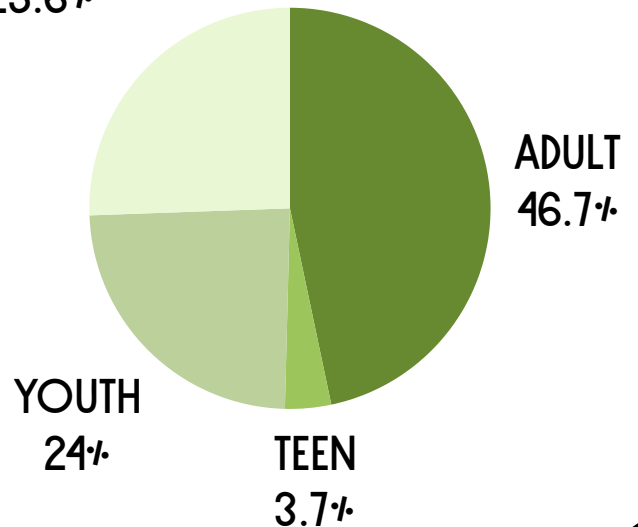
*ESTIMATED AMOUNTS TO THE NEAREST 1,000

PHYSICAL CIRCULATION BY TARGET AGE OF MATERIAL*

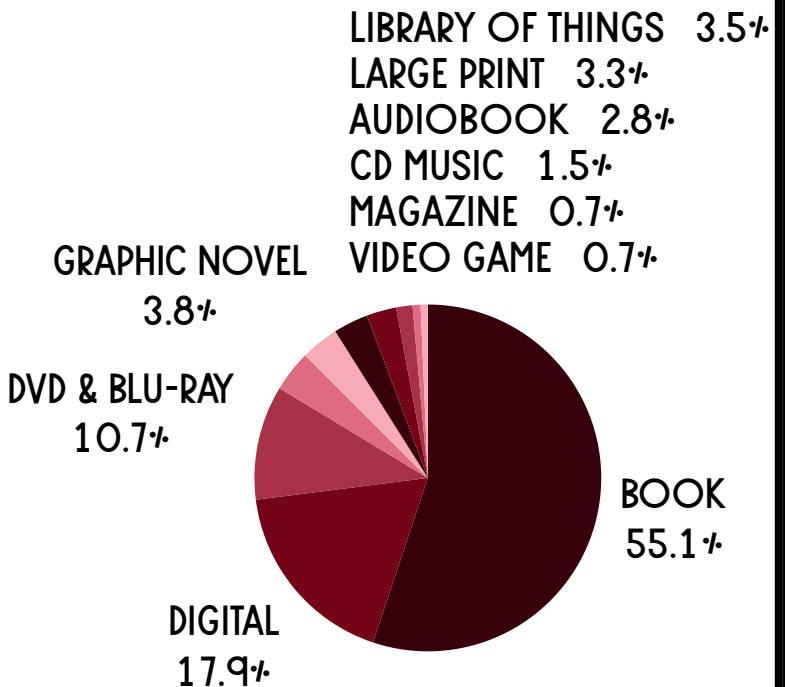


EARLY LITERACY

25.6%



TOTAL CIRCULATION BY TYPE OF MATERIAL*



GERMANTOWN COMMUNITY LIBRARY 2024 CIRCULATION BY THE NUMBERS

PHYSICAL CIRCULATION BY MUNICIPALITY

GERMANTOWN (V): 189,222

RICHFIELD: 51,879

JACKSON (V): 11,247

JACKSON (T): 10,183

WASHINGTON CO. (OTHER): 12,753

WAUKESHA CO.: 9,115

OZAUKEE CO.: 6,245

OTHER: 3,534

TOTAL: 294,178

JACKSON (V) 3.8%

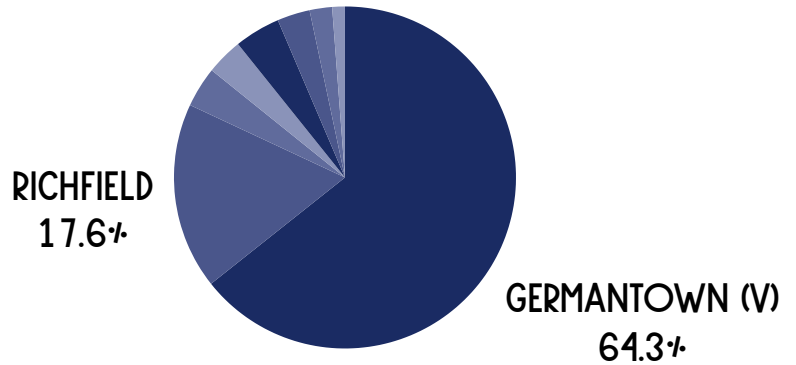
JACKSON (T) 3.5%

WASHINGTON CO. (OTHER) 4.3%

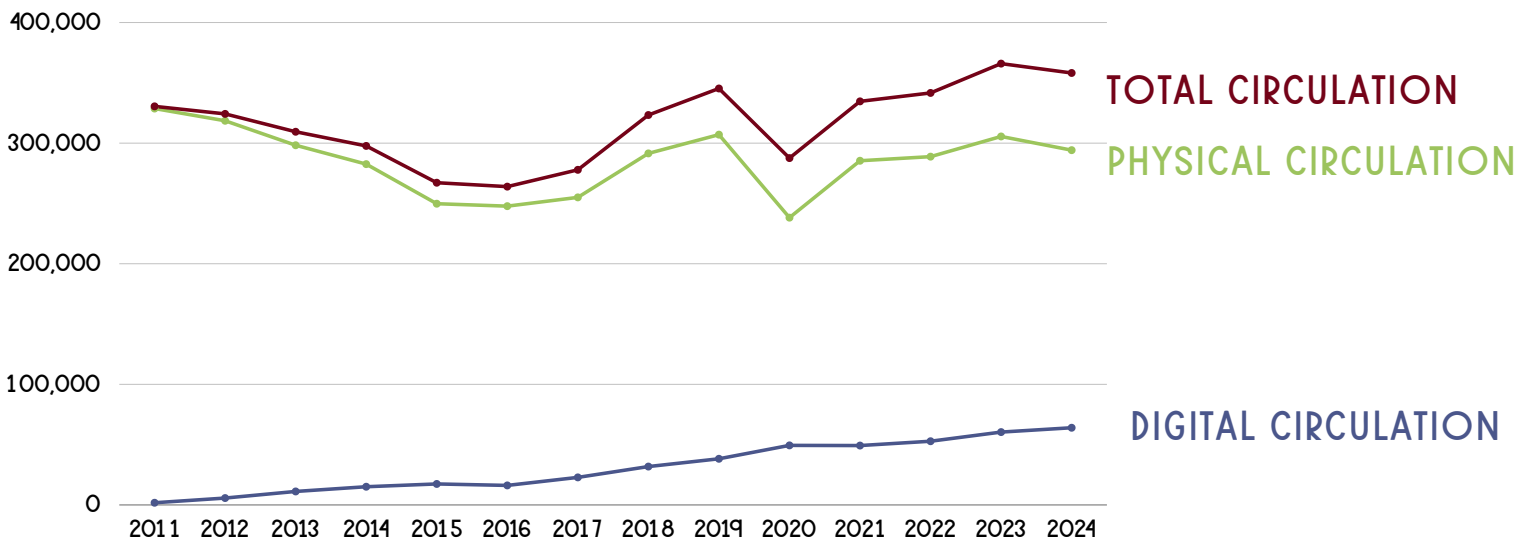
WAUKESHA CO. 3.1%

OZAUKEE CO. 2.1%

OTHER 1.2%



PHYSICAL CIRCULATION TRENDS (2011 - 2024)



GERMANTOWN COMMUNITY LIBRARY 2024 REVENUE & EXPENDITURES

LIBRARY REVENUE

GERMANTOWN: \$719,000

WASHINGTON COUNTY: \$346,000

ADJACENT COUNTIES: \$5,000

GRANTS: \$4,000

DONATIONS: \$69,000

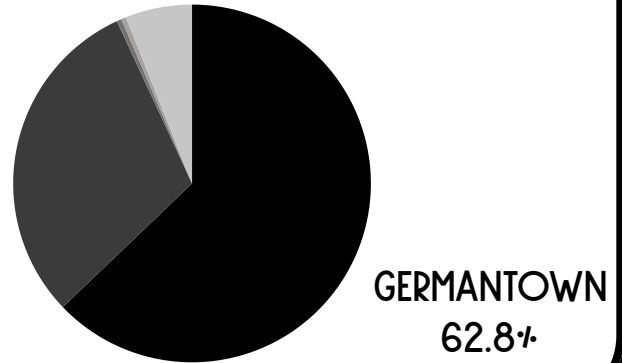
TOTAL: \$1,143,000

WASHINGTON COUNTY 30.3%

ADJACENT COUNTIES 0.4%

GRANTS 0.3%

DONATION 6.0%



LIBRARY EXPENDITURES

SALARIES: \$571,000

BENEFITS: \$180,000

PUBLIC WORKS: \$83,000

UTILITIES: \$71,000

COLLECTION MATERIAL: \$99,000

PROGRAMMING: \$62,000

COMPUTER SERVICES: \$29,000

SYSTEM AUTOMATION: \$24,000

SUPPLIES: \$21,000

PRINTING & MARKETING: \$10,000

STAFF DEVELOPMENT: \$5,000

TOTAL: \$1,155,000

COMPUTER SERVICES 2.5%

SYSTEM AUTOMATION 2.1%

SUPPLIES 1.8%

PRINTING & MARKETING 0.9%

STAFF DEVELOPMENT 0.4%

