# 2022 WILS STRATEGIC PLANNING UPDATE

**GERMANTOWN COMMUNTIY LIBRARY (MAY 2021 - MAR 2022)** 





- Demographic & Economic Data Assessment (Dec/lan)
- DPI Annual Report Data Comparison (Dac/Jan)
- Review/Analysis of Data Gathered by Planning Team, Library Board, Library Staff & Community Members (Apr)



## DATA GATHERED PLANNING TEAM, LIBRARY BOARD & STAFF

- Library & Community Landscape Ouestionnaire (Oct)
- Library & Community Landscape Questionnaire for Library Board (Oct)
- Community Contact List (Nov)
- Mission Statement Questionnaire (Nov)
- SOAR Analysis with Library Staff team (lan)
- Mission Statement Development with Library Staff Team (lan)

WWW.GERMANTOWNLIBRARYWI.ORG (262) 253-7760

• Library Board Ouestionnaire (Apr)





**TBD** 

## DATA GATHERED BY THE COMMUNITY

Target Communities: Germantown, Richfield & Jackson



#### **Community Survey (Feb)**

- 23 questions (skip logic)
- 89% response rate
- 1,031 responses



#### Community **Conversations (Feb)**

- 3 conversations
- <u>22</u> community participants



### **Community Leadership Questionnaire (Apr)**

TBD