

## GERMANTOWN COMMUNITY LIBRARY

N112 W16957 Mequon Rd  
Germantown, WI 53022  
(262) 253-7760  
[www.germantownlibrarywi.org](http://www.germantownlibrarywi.org)

Monday, April 8, 2019

Dear Local Business,

My name is Jackie Kolo and I am the Youth Services Librarian at the Germantown Community Library. We are pleased to once again offer our summer reading program for patrons of all ages. This year's theme is "A Universe of Stories" and we will be focusing our programming on space. Last summer we had over 1,600 people participate and over 8,000 reading logs turned in.

The goal of the program is to promote literacy, library use, and life-long learning to the community. For students, this is a great chance to help bridge the gap in reading over the summer months and have a successful start to the next school year.

Our program runs from June 10 - August 17 and includes reading and activity logs as well as weekly programs and performers. We offer free books and coupons for children birth through 6<sup>th</sup> grade and raffles prizes for gift certificates for 7<sup>th</sup> - 12<sup>th</sup> graders and adults. The library will also be putting together raffle baskets for extra reading logs turned in and, with your permission, any leftover coupons or gift certificates can go towards our Winter Reading Program in January 2020. With your help, we hope to encourage patrons to visit local businesses and spotlight local service organizations.

The Germantown Community Library has several sponsorship and donor opportunities:

- Donation of coupons, free or discounted tickets, or gift cards (any amount)
- Donation of funding for prize books (any amount)
- Co-sponsorship of children's summer program or adult program (\$250)
- Full sponsorship of children's summer program (\$500)

Sponsors will be listed on flyers and on our website and social media pages. If sponsoring or co-sponsoring a program, business will have the option of promoting in person during the program. Donations must be received by Friday, May 10 in order to guarantee advertisement on our promotional material. If you would like to assist the library in any other way this summer, please let us know!

The Germantown Community Library appreciates you taking the time to consider donating to this program. Our tax exempt number is 004-0000326577-01 (ES 194409).

Sincerely,

Jackie Kolo, Youth Services Librarian  
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Trisha Smith, Library Director  
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